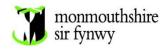
#### **Public Document Pack**



Neuadd y Sir Y Rhadyr Brynbuga NP15 1GA County Hall Rhadyr Usk NP15 1GA

Friday, 15 January 2016

#### Notice of meeting / Hysbysiad o gyfarfod:

#### **Severnside Area Committee**

#### Monday, 25th January, 2016 at 10.00 am, Innovation House Magor - Room 6 Innovation House Magor

#### **AGENDA**

Item No	Item	Pages
1.	Apologies for absence	
2.	Declarations of interest	
3.	Public Forum	
4.	Minutes of previous meeting	1 - 4
5.	Severnside Whole Place Plan - Mr A Davies, Chair Severnside Programme Board	5 - 26
6.	Whole Place Update	27 - 30
7.	To discuss £5000 Capital Funding	
8.	To agree date and time of next meeting	

#### **Paul Matthews**

**Chief Executive / Prif Weithredwr** 

#### MONMOUTHSHIRE COUNTY COUNCIL CYNGOR SIR FYNWY

#### THE CONSTITUTION OF THE COMMITTEE IS AS FOLLOWS:

County Councillors: J. Crook

A. Easson

D. Evans

P.A. Fox

L. Guppy

J. Higginson

J. Marshall

F. Taylor

P. Watts

#### **Public Information**

#### Access to paper copies of agendas and reports

A copy of this agenda and relevant reports can be made available to members of the public attending a meeting by requesting a copy from Democratic Services on 01633 644219. Please note that we must receive 24 hours notice prior to the meeting in order to provide you with a hard copy of this agenda.

#### Welsh Language

The Council welcomes contributions from members of the public through the medium of Welsh or English. We respectfully ask that you provide us with adequate notice to accommodate your needs.

#### **Aims and Values of Monmouthshire County Council**

#### **Sustainable and Resilient Communities**

#### Outcomes we are working towards

#### **Nobody Is Left Behind**

- Older people are able to live their good life
- People have access to appropriate and affordable housing
- People have good access and mobility

#### **People Are Confident, Capable and Involved**

- People's lives are not affected by alcohol and drug misuse
- Families are supported
- People feel safe

#### **Our County Thrives**

- · Business and enterprise
- People have access to practical and flexible learning
- People protect and enhance the environment

#### **Our priorities**

- Schools
- Protection of vulnerable people
- Supporting Business and Job Creation
- Maintaining locally accessible services

#### **Our Values**

- Openness: we aspire to be open and honest to develop trusting relationships.
- **Fairness:** we aspire to provide fair choice, opportunities and experiences and become an organisation built on mutual respect.
- **Flexibility:** we aspire to be flexible in our thinking and action to become an effective and efficient organisation.
- **Teamwork:** we aspire to work together to share our successes and failures by building on our strengths and supporting one another to achieve our goals.

#### Nodau a Gwerthoedd Cyngor Sir Fynwy

#### Cymunedau Cynaliadwy a Chryf

#### Canlyniadau y gweithiwn i'w cyflawni

#### Neb yn cael ei adael ar ôl

- Gall pobl hŷn fyw bywyd da
- Pobl â mynediad i dai addas a fforddiadwy
- Pobl â mynediad a symudedd da

#### Pobl yn hyderus, galluog ac yn cymryd rhan

- Camddefnyddio alcohol a chyffuriau ddim yn effeithio ar fywydau pobl
- Teuluoedd yn cael eu cefnogi
- Pobl yn teimlo'n ddiogel

#### Ein sir yn ffynnu

- Busnes a menter
- Pobl â mynediad i ddysgu ymarferol a hyblyg
- Pobl yn diogelu ac yn cyfoethogi'r amgylchedd

#### Ein blaenoriaethau

- Ysgolion
- Diogelu pobl agored i niwed
- Cefnogi busnes a chreu swyddi
- Cynnal gwasanaethau sy'n hygyrch yn lleol

#### Ein gwerthoedd

- Bod yn agored: anelwn fod yn agored ac onest i ddatblygu perthnasoedd ymddiriedus
- **Tegwch:** anelwn ddarparu dewis teg, cyfleoedd a phrofiadau a dod yn sefydliad a adeiladwyd ar barch un at y llall.
- **Hyblygrwydd:** anelwn fod yn hyblyg yn ein syniadau a'n gweithredoedd i ddod yn sefydliad effeithlon ac effeithiol.
- **Gwaith tîm:** anelwn gydweithio i rannu ein llwyddiannau a'n methiannau drwy adeiladu ar ein cryfderau a chefnogi ein gilydd i gyflawni ein nodau.

## Agenda Item 4

## Minutes of the Severnside Area Committee Meeting held at Room 6, Innovation House, Magor on Wednesday 5<sup>th</sup> August 2015 at 10.00 a.m.

PRESENT: County Councillor D.J. Evans (Chairman)

County Councillors: L. Guppy, R. Higginson, A. Easson and J. Marshall

#### **OFFICERS IN ATTENDANCE:**

Mr. C. Phillips - Whole Place Officer

Mrs. S. King - Senior Democratic Services Officer

Mrs. P Harris - Democratic Services Officer

#### **ALSO IN ATTENDANCE:**

Mr. F. Rowberry - Caldicot Town Council

#### 1. ELECTION OF CHAIR

We elected Councillor Evans as Chairman.

#### 2. APPOINTMENT OF VICE CHAIRMAN

Appointment of Vice Chairman deferred until next meeting.

#### 3. APOLOGIES FOR ABSENCE

Apologies for absence were received from County Councillors P.A. Fox, F. Taylor and J. Crook.

#### 4. DECLARATIONS OF INTEREST

County Councillor L. Guppy declared a personal non-prejudicial interest pursuant to the Member's Code of Conduct in relation to Whole Place Plan, car parking and Caldicot School, as a L.E.A. Governor of Caldicot Comprehensive School.

County Councillor J. Marshall declared a personal non-prejudicial interest pursuant to the Member's Code of Conduct in relation to the Whole Place Plan and Town Centre Linkage, as an employee of Asda.

County Councillor J. Marshall declared a personal non-prejudicial interest pursuant to the Member's Code of Conduct in relation to Rockfield Farm and Crick Road Redevelopment sites, as a resident of Rockfield Grove and association with residents of Crick Road.

## Minutes of the Meeting of the Severnside Area Committee dated 5<sup>th</sup> August 2015 - continued

#### 5. PUBLIC OPEN FORUM

There were no members of the public present.

#### 6. MINUTES OF SEVERNSIDE AREA COMMITTEE

We confirmed and signed the minutes of the Severnside Area Committee meeting held on 22<sup>nd</sup> April 2015.

#### 7. UPDATE FROM THE WHOLE PLACE OFFICER

#### Caldicot town centre linkage

We received an update in relation to the Caldicot Linkage Scheme

The Caldicot Linkage Scheme received planning consent on 5<sup>th</sup> May 2015.

London & Cambridge Properties, across whose property the main walkway access is located, had agreed to act as 'developer' for the project. However, progress to construction stage had not been as quick as hoped, or expected.

A draft legal agreement was issued by MCC to London & Cambridge Properties on 2<sup>nd</sup> April, which outlined the terms of release of s106 funding to progress the works. No formal response to the draft terms had been received.

The landowner re-assured that they remained fully committed to implementing the linkage scheme, although they stated that progress has been delayed because of :

- a. The need to employ consultants to undertake some detailed design work (to supplement the tendering process) and fulfil new CDM responsibilities.
- b. The need to finalise certain aspects with key stakeholders.

Consultant engineers had now been appointed by LCP (w/c 20<sup>th</sup> July) with the expectation of finalising documents for tender 'within 3 weeks'. Consultants had been advised to programme tender and construction works to complete by mid-November, which meant an anticipated works commencement date of late September/early October 2015.

Although the works would be sequenced, it would inevitably impact upon parking availability in the 'Wesley Buildings/Waitrose Car Park' and the landowner had requested assistance from MCC in the form of a temporary adjustment of the Woodstock Way Car Park arrangements to a short stay basis i.e. 60/90 minute short stay for the duration of works.

Members had agreed that a section of the car park be reserved for school staff parking from 1<sup>st</sup> September 2015, to assist with the forthcoming school redevelopment. Highways indicated that they would not object to the remaining car

## Minutes of the Meeting of the Severnside Area Committee dated 5<sup>th</sup> August 2015 - continued

park spaces – 41 in total – being operated on short term basis for a temporary period.

During discussion the following points were noted:

- Delays of project caused by the need to employ a consultant engineer.
- Clarity needed from landlord (London and Cambridge), in relation to availability of parking spaces whilst building ongoing.
- Recognised busy/quiet period using town centre should be identified i.e.
   Market day. School staff have specific hours, not requiring parking on weekends.
- Importance of keeping public informed, communication needs to take place as soon as possible. Update required from 21st Century Schools Programme Manager.
- Making everyone aware of disruption, which will be inevitable but point raised that disruption needs to be kept to a minimum and everyone affected needs to be notified.

#### **Severnside Programme Board & Caldicot Town Team**

The report highlighted projects on going in the area and progress of the Town Team was discussed. Town Councillor Alan Davies had been elected as Chair of the Programme Board. Officer advised Cabinet had approved funding for operating costs.

During discussion the following points were noted:

- The Programme Board had agreed that a sub group would be established to review the current operation of the Programme Board and they would recommend a framework for review of the Severnside Total Place Plan.
- Members were reminded that elected Members were involved as part of the Programme Board.
- The Wi-Fi project had hit some setbacks with Spectrum Internet unable to secure key wayleave agreements from some of the landlords, within the timescales required. Currently in discussion with the Library, although this raised the issue of access to the building.
- In respect to Eisteddfod a Member mentioned that despite the Town Team's efforts a number of businesses felt that they had not been fully briefed on the event and felt they had missed out on the opportunity to have a stall.

## Minutes of the Meeting of the Severnside Area Committee dated 5<sup>th</sup> August 2015 - continued

• The Committee felt that the next meeting would benefit from the presence of a Team Time Director.

#### 8. WORK PROGRAMME

We discussed the Severnside Area Committee Work programme and noted the following to be considered by the committee:

- Outcome/response on community governance (to be considered by Council in September 2015)
- Update on 21<sup>st</sup> Schools update needed
- Update from events officer
- Whole place and town team

We noted that consultation had commenced in relation to the new M4 relief road and we agreed that a letter should be sent to Welsh Government on behalf of the Committee requesting that consultation was extended to Caldicot and Rogiet.

#### 9. DATE AND TIME OF NEXT MEETING

The next meeting would be held on Wednesday 21<sup>st</sup> October 2015 at 10.00am. Venue TBC – (Caldicot preferred)

The meeting ended at 12.15pm.

## 'SEVEN FOR SEVERNSIDE' WHOLE PLACE COMMUNITY PLAN



# COMING TOGETHER IS A BEGINNING KEEPING TOGETHER IS PROGRESS WORKING TOGETHER IS SUCCESS" Henry Ford

#### 'The financial and cultural landscape affecting our communities is changing at a pace never seen before.

Cuts to Government support for local authorities (with Monmouthshire fairing worse than other authorities in Wales) and the legislative demand for public service transformation have combined to create the need for change.

Change in the way we prioritise, the way we plan and the way we deliver is no longer an optional extra. **It is a necessity**.

'Severnside' has been at the forefront of changes to community led planning over the past 3 years. But in truth we have only just started.

In 2012, Monmouthshire County Council appointed consultants to develop the 'Severnside Total Place Plan' in 2013. But by June 2015, it was clear that the 'Plan', was little understood in the Severnside Community, had limited 'buy in' and was no longer 'fit for purpose'.

This, new, Community Plan has been prepared by the Severnside Programme Board.

It includes objectives and projects that remain relevant from the original plan, but adds important projects and community priorities that have been missing —which, in turn, have been informed and shaped by the community consultations in October 2015.

It is not a set of lofty ambitions, nor a lengthy document that is intended to sit on the shelf. It is not a closed book.

It is statement of intent. A defined set of aims and activities, co-ordinated by the Severnside Programme Board, that together will make Severnside a better place for those living, working or visiting the area.

We have come far in 3 years, but there is much, much, more to do'

Town Cllr Alan Davies Chairperson Severnside Programme Board

#### 1. Introduction

'Severnside', the area comprising of the settlements at Caldicot, Magor, Undy, Rogiet, Caerwent, Sudbrook and Portskewett, has been at the forefront of changes to community led planning over the past 3 years.

In 2012, Monmouthshire County Council embraced the new 'whole place' approach to community planning with the development and formal adoption of the 'Severnside Total Place Plan' in 2013.

The delivery of the 'Plan', to date, has been overseen by the Severnside Programme Board which is comprised of representatives of the county, town and community councils, Churches, Caldicot Town Team, Caldicot Comprehensive School, Monmouthshire Housing Association, Gwent Police and the Health Board.

However, in June 2015, after 18 months of operation, the Severnside Programme Board, agreed that it was time to take stock.

Whilst much of the Plan remained relevant, it became increasingly clear to the Board that the Plan lacked focus, inspiration and buy in from key sections of the community, with the following sentiments being repeatedly expressed:

- The plan mainly relates to Caldicot. It has little or no relevance to the other settlements in Severnside.
- The plan is focussed on what the council sees as priorities. Not what the community sees as important.
- The plan includes important projects, but lacks vision and imagination. There is little to inspire.
- The plan doesn't capture what matters most for those that live and work in Severnside. For example there is nothing relevant for young people, health and the 'social' agenda.
- The Plan is too general and needs clearer targets that can be delivered

The Programme Board agreed that it was time to undertake a thorough review of the Plan. To address the key limitations, reflect broader concerns and provide a new focus around which the Severnside community could mobilise its resources and plan ahead with confidence and purpose.

An extensive community consultation exercise undertaken in October 2015 has informed and underpinned important changes to the Plan. But the most important change is that the new plan has been informed and shaped by the Severnside Community itself.

The success of the Plan will be measured by the achievement against these objectives not by the number of words in this document.

The delivery of these objectives will, in turn, depend upon key stakeholders and the Severnside Community pulling together to meet the challenge.

#### **2. EXECUTIVE SUMMARY**

This new 'Seven for Severnside—Whole Place Community Plan' marks a significant step forward for the community of severnside.

The plan has not been compiled by consultants, spending months telling us what we already know.

It has been compiled by community representatives on the Severnside Programme Board reviewing community consultations of recent years, talking to residents about their concerns and has been grounded in a further consultation exercise undertaken in October 2015

It is not encyclopaedic, it is concise. It is not polished it is purposeful.

A statement of intent, clearly defined action points, a framework around which the community can work together NOW to make a better Severnside.

A detailed analysis of the area from available data and community consultations supports the proposal for seven key, 'themed', areas of activity that it is believed will meet with community and stakeholder agreement and will enable us to work together to achieve this vision:

THE SEVEN FOR SEVERNSIDE 'THEMES'

- COMMUNITY HEALTH AND WELLBEING
- TOURISM & ENTERPRISE
- CALDICOT TOWN CENTRE REGENERATION
- COMMUNITY SPIRIT
- COMMUNITY SERVICES
- TRANSPORT ACCESSIBILITY
- 21st CENTURY EDUCATION & COMMUNITY CAMPUS

It is proposed that each of the seven themes will have a dedicated team and team leader, tasked with identifying and delivering short, (within 12 months), medium (within 2 years) or long term (3 years plus) targets within the timeframe.

A series of proposed interventions and action plans linked to these themes will be developed by each team over a short period of time. Some activities within each theme are already defined and ongoing—ie Caldicot Town Centre Regeneration & 21st Century Education. Others are yet to be agreed and emerge.

The interventions range from increasing the opportunity for joint working to redeveloping Caldicot Town Centre, improving transport links, developing new learning and leisure facilities for widest community use, developing a cross – service approach to community health and wellbeing, improving housing facilities, developing strategies to encourage new businesses and tourism to Severnside, retention and improvement of community services and promoting community spirit.

Central to all the proposed actions is the principle of developing an increased sense of "one community" working together with public services to deliver prosperity and a better quality of life for everyone.

Each 'theme' has/will develop specific targets and measurable outcomes to ensure the resources dedicated to it deliver progress towards the vision.

Bringing the wide range of interest groups together, to combine expertise and co-ordinate effort, lies behind a proposed delivery structure for Whole Place outlined in the plan.

The delivery of the whole plan will be overseen by the Severnside Programme Board, within which the County Council will play an active and important supporting role.

#### 3. BACKGROUND

Monmouthshire County Council is changing. Under the banner 'Your County, Your Way' Monmouthshire County Council (MCC) has embarked on a journey of cultural and organisational change to enable it to respond creatively to the needs and aspirations of the various communities that make up Monmouthshire.

'Whole Place' is an approach developed by MCC that is both innovative, and recognised as such by government and peer authorities; and transformative, based on a fundamental shift in power and responsibility towards communities.

Moving from a prescriptive, 'top down', model to a 'bottom up' approach designed and driven by citizens and communities.

#### It involves:

- developing mechanisms through which statutory and voluntary agencies, community groups and local people themselves are engaged, listened to and able to influence decisions that affect them
- designing and delivering services that are based on what matters to local people and their communities; and
- establishing an effective and sustainable collaborative community governance framework connecting citizens, communities, MCC and other partners.

"Whole Place" is about looking at all the needs, issues and challenges facing a community and pooling all available resources to address these in a more coordinated and integrated way that involves everyone that has an interest and a role to play in making things better.

As such the approach is as much about People as Place.

#### Benefits of Whole Place

Local public services can often be inflexible and fragmented; focused around the needs of organisations rather than communities and individuals; and they sometimes fail to deliver the outcomes communities need and expect. Services tend to be too reactive and address today's problems with too little emphasis on preventing those of tomorrow: early intervention is important in reducing pressure on the public purse.

At a time of ongoing budgetary constraint, there has never been a greater need for local public services to work together to deliver better outcomes for lower cost.

Monmouthshire County Council is evolving and re-shaping its service provision to deliver improved and more cost effective provision of a range of services.

The improved delivery of services to the residents in Monmouthshire, whilst encouraging and fostering growth in the county, from indigenous business and those looking to invest, is also recognised as key to ensuring a successful, prosperous and economically sound region.

Partners supporting an emerging 'Single Integrated Plan' for Monmouthshire realise that in the current climate and with an eye on future service provision, that there are key challenges that cannot be tackled without a more coordinated approach to service delivery in the county, requiring a way of shaping what they do in order to reflect this.

Public services are operating in an environment of significant instability and transition. The only certainty for Monmouthshire in uncertain times is resourcefulness.

MCC is clear about the challenge to deliver "more for less"; develop more collaborative approaches and to explore opportunities for co-creation, community empowerment and ownership.

The Council have chosen to adopt an "ambition and enterprise "stance. This approach is not only about having a plan, strategy or even a "way forward" – it is about strategic value creation and developing a mind-set for the future MCC receives the lowest financial settlement from Government per head of population in Wales.

Monmouthshire furthermore is not eligible for the vast majority of public funding streams and cannot access the EU structural funds that neighbouring local authorities can. However, public funding is just one source of investment and there is a bigger prize that involves commercial finance, inward investment sus-

tainable wealth creation, and the capital that resides within the business and residential communities of the county.

There is an understanding of the type and scale of interaction required between public, private and community sectors and the continuing development of a culture of "social entrepreneurship" in redesigning services that are fit for purpose, delivered in the most sustainable, cost effective way and are able to be fleet of foot in planning for and responding to future change.

#### 4. Policy Context

In order to appreciate the significance of developing a "Whole Place" approach in Monmouthshire it is important to understand its wider context in terms of Welsh Government policy.

In Wales ,the challenge of securing better integration and co-ordination in service design and delivery is being addressed by greater collaboration between councils on a regional level.

This is further enforced by the requirement by Welsh Government of Single Integrated Plans (SIP's) for each of the twenty two unitary authority areas, developed in partnership by Local Service Boards.

Monmouthshire's approach has been to develop a "Whole Place" approach at an Area level to complement the county wide SIP.

The county has a diverse range of issues and needs depending on differing economic and social factors and there is a need for any service redesign at a county level to reflect these local circumstances. Equally evidence of local needs and community consultations regarding local priorities require a mechanism that can deliver greater local flexibility within a county wide framework for change.

"Whole Place" seeks to provide this.

In March 2013 the Welsh Government produced a new framework for "Regeneration" in Wales –Vibrant and Viable Places in which it stated an intention to support communities across Wales in the future (2014-15) that provide compelling and comprehensive cases for integrated people and place based programmes for regeneration, mobilising "mainstream" resources around evidence based priorities.

Three key outcomes will inform investment decisions – Prosperous Communities, Learning Communities and Healthy communities. The Welsh Government will also shortly be publishing a Planning white paper which will review the levels at which key planning decisions are made.

Monmouthshire is the only local authority in Wales piloting an approach to "Whole Place" in Wales. Operating at population levels of approximately 20-

25,000 people the four main "administrative" areas provide a useful footprint around which to develop "Whole Place" in Monmouthshire.

#### 'Cutting edge'

The impetus for 'whole place' change that has come from within MCC is proactive, predating other drivers such as the need to deal with unprecedented cuts to government support for local authorities (with Monmouthshire fairing worse relative to most other authorities in Wales) and the imperative for public service transformation outlined in the white paper Reforming Local Government: Power to Local People.

The good news is Monmouthshire as a county is 'ahead of the game' with MCC being acknowledged by Ministers, and other local authorities, as being at the 'cutting edge' of this agenda.

The 'not so good' news is we have a long way to go.

Whilst the direction of travel is clearly towards devolution of power to communities, the council is mindful of the need to have in place robust means of ensuring accountability particularly as the council has an important role to play where public funding is often involved.

As part of this process, the Council aims to create opportunities that empower local communities to shape and enhance their future prospects, supported by the council but with residents, community organisations and the business community taking the opportunity and responsibility themselves in order to realise shared aspirations and ambitions for their area.

This process of change, realignment and shared responsibility will not be without its issues or tensions, but it is one in which it is recognised that the local authority, partners and the wider Severnside Community have a shared interest.

#### 5. The Severnside Programme Board

The 'Whole Place Plan for Severnside' has been developed by Monmouthshire County Council, but has been overseen by the Severnside Programme Board.

The board is currently made up of a network of community organisations and partnerships, third sector organisations, Caldicot Town Council, Magor and Undy, Caerwent, Rogiet. Portskewett Community Council's, Caldicot Comprehensive, Gwent Police, Aneurin Health Board, Registered Social Landlords, Local business Representatives and Monmouthshire County Council.

The purpose of the Board is to oversee the delivery of the themes and projects as outlined in this plan. Regular reviews of the plan take place and if necessary amendments to the themes and or key priorities will be made.

At the heart of this approach is a recognition that plans, projects and programmes are too often dealt with in isolation. Instead, an integrated holistic approach is needed which draws on the evidenced priorities and concerns of the local community and brings together a range of initiatives to address these.

This will continue, but it is acknowledged that limitations on progress to date, are only partly understood by the limitations of the plan itself.

It is also evident from internal review that the current Board remit and composition does not facilitate the community 'buy in' required to make 'whole place' work.

A Review of Board membership and terms of reference is currently underway.

The conclusions of this review will also need to consider the wider Community Governance Review also being undertaken by Monmouthshire County Council to ensure the right blend of representation and community involvement that provides new energy to genuine partnership working and community empowerment in Severnside

With robust community led governance arrangements reflected on the Board, the 'Plan' will provide a route map of clear projects and interventions that, together, can make a significant contribution to making Severnside a better place for those who live, work and come to the area.

#### 5. The Plan

The 'Plan' is not a statement of lofty ambitions, but is focussed on getting things done with the community and its representatives. It is focussed on the partnerships and practical steps needed.

This section of the document, then, sets out the proposed priority interventions for Severnside. Together this programme of activities will make a significant, measurable contribution to the economic, social and environmental performance of Severnside and the quality of life of its communities.

More than a document, the Whole Place approach is designed to create the space for a new collaborative relationship between the local community, local businesses, voluntary groups and public services, which continue to adapt and evolve to address local challenges and opportunities.

The intention of the Plan is not to seek to capture all the different initiatives that can and will play a part in the area's progress over coming years but instead to deliberately focus on those areas and initiatives that have the greatest potential to bring about positive change and to act as a catalyst for greater benefits in the future.

As its title implies, the "Whole Place Community Plan" is about looking at all the needs, issues and challenges facing a community and pooling all available resources to address these.

This will need to be done in a more co-ordinated and integrated way, that involves everyone that has an interest and a role to play in making things better.

As such the approach is as much about People as Place. It is a process as much as a plan - a consistent way of working not a single event.

The most significant intervention by Whole Place in the Severnside area will be the establishment of a way of communicating better where from now on mutual interests and priorities can be discussed, agreed and actioned, with everyone supporting delivery by those best placed to make change happen.

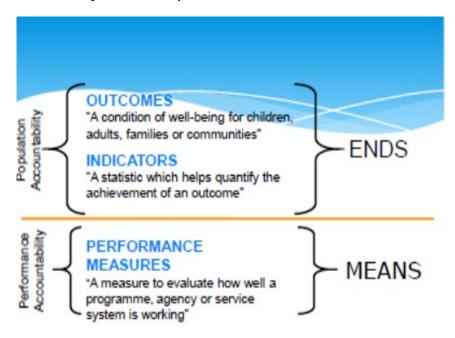
#### MAKING A DIFFERENCE

Any plan which seeks to tackle a range of issues, involving multiple stakeholders risks losing focus and neglecting difficult but important objectives.

Monitoring the overall progress of the plan and the individual interventions in terms of setting ambitious but realistic targets and measuring progress in terms of individual milestones will be absolutely vital if collective effort is to be sustained and courses changed where things are clearly not working.

Everyone's resources, time as much as money, are too valuable and scarce to be chasing lost causes not making a measurable difference.

Whole Place will therefore have two types of measures - Programme population measures and Project delivery measures:



Programme population measures - set out the key outcomes and indicators at an area or target population level that need to be tracked in terms progress against a baseline.

Project delivery measures - are centred around assessing whether a specific project makes a measurable contribution to addressing a programme population measure.

	QUANTITY	QUALITY
EFFORT	How much service did we deliver?	How well did we deliver it?
EFFECT	How much change/effect did we produce?	What quality of change/effect did we produce?

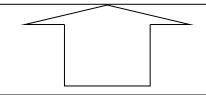
Each intervention included in this plan, now and in the future, will need to identify a related population measure which justifies its inclusion and project delivery measures and targets to help assess its progress.

The Whole place programme delivery arrangements will be the main reporting space for interventions, in addition to any individual organisations ways of measuring progress.

### **MAKING A BETTER SEVERNSIDE**

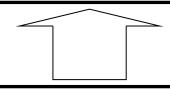
#### TARGET CONDITION

TO INTRODUCE HOLISTIC, COMMUNITY LED, SUSTAINABLE, CROSS-SERVICE AND CROSS-ORGANISATIONAL SERVICES, ESTABLISHING SEVERNSIDE AS A HEALTHY, SAFE, ENVIROMENTALLY FRIENDLY, HIGHLY DESIRABLE PLACE TO LIVE, SHOP, WORK, VISIT AND DO BUSINESS.



#### **KEY THEMES**

- COMMUNITY HEALTH & WELLBEING
- COMMUNITY SPIRIT SEVERNSIDE
- ACCESSIBLE TRANSPORT SEVERNSIDE
- CALDICOT TOWN CENTRE REGENERATION
- 21st CENTURY EDUCATION SEVERNSIDE
- TOURISM & ENTERPRISE IN SEVERNSIDE
- COMMUNITY SERVICES SEVERNSIDE



#### **KEY ENABLERS**

SEVERNSIDE COMMUNITY HEALTH & WELLBEING TEAM ESTABLISHED
CALDICOT TOWN TEAM ESTABLISHED
SEVERNSIDE TRANSPORT STRATEGY TEAM ESTABLISHED
SEVERNSIDE BUSINESS AND TOURISM TEAM ESTABLISHED
COMMUNITY SERVICES AND YOUNG PEOPLES TEAM ESTABLISHED
21<sup>ST</sup> CENTURY SCHOOLS TEAM ESTABLISHED
SEVERNSIDE COMMUNITY SPIRIT VOLUNTEER TEAM ESTABLISHED

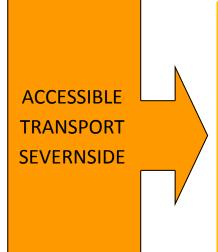
## **KEY THEME PRIORITIES**



- ESTABLISHMENT OF SEVERNSIDE COMMUNITY WELLBE-ING STRATEGY TEAM
- IMPROVEMENTS IN ACCESS TO HEALTH AND WELL BE-ING SERVICE PROVISION AND INTERVENTIONS DE-SIGNED TO IMPROVE COMMUNITY HEALTH
- A COLLABORATIVE CROSS SERVICE PROVISION FOR THE CARE OF VUNERABLE MEMBERS OF THE COMMUNITY



- SEVERNSIDE COMMUNITY SPIRIT VOLUNTEER TEAM ESTABLISHED— CO-ORDINATING A NETWORK OF WELL EQUIPPED COMMUNITY VOLUNTEERS
- A NEW COMMUNITY CENTRE FOR MAGOR & UNDY
- SEVERNSIDE COMMUNITY FARM AND COMMUNITY GARDEN PROJECTS ESTABLISHED.
- ENHANCED COMMUNITY FACILITIES AT CALDICOT IN-CLUDING THE PROVISION OF A COMBINED THEATRE/ CINEMA
- A STRATEGIC PLAN ESTABLISHED TO PROMOTE AND DELIVER COMMUNITY EVENTS AND CO-OPERATION WITHIN SEVERNSIDE



- SEVERNSIDE TRANSPORT STRATEGY TEAM ESTABLISHED
- AN AREA TRANSPORT STRATEGY WITH PRIORITY ACTIONS ESTABLISHED
- A SAFE CYCLING NETWORK ESTABLISHED
- PROVISION OF A NEW TRAIN STATION AT MAGOR
- METRO LINKS TO MAGOR AND CALDICOT ESTABLISHED
- A NEW MOTORWAY LINK AT ROGIET
- SEVERN TUNNEL PARKWAY FACILITY ESTABLISHED

## **KEY THEME PRIORITIES (continued)**

CALDICOT
TOWN CENTRE
REGENERATION

- COMPLETION OF THE LINKAGE DEVELOPMENT FROM
  THE ASDA SITE TO CALDICOT TOWN CENTRE
- COMPLETION OF THE VISIONING REPORT AND DEVEL-OPMENT PLAN
- APPOINTMENT OF A KEY INVESTOR/DEVELOPER FOR CALDICOT TOWN CENTRE SITE.
- DELIVERY OF THE CALDICOT TOWN TEAM ACTION PLAN

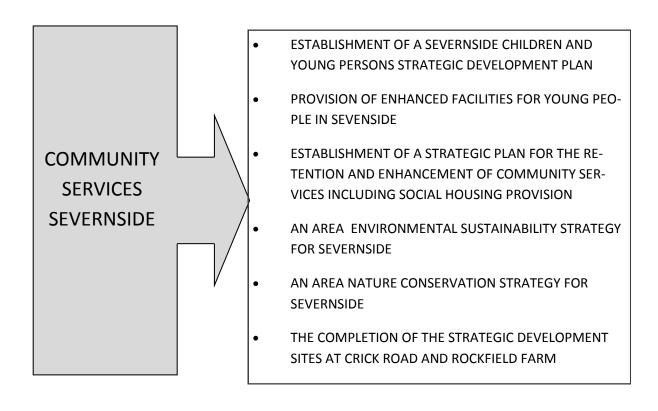
21st CENTURY \_\_\_\_\_
EDUCATION SEVERNSIDE

- 21ST CENTURY EDUCATION/COMMUNITY CAMPUS TEAM ESTABLISHED
- A PUBLIC CMMUNICATION PORTAL FOR PROJECT PRO-GRESS UPDATES TO BE ESTABLISHED
- COMPLETION OF THE CALDICOT COMPREHENSIVE RE-DEVELOPMENT PROJECT ON TIME AND ON BUDGET
- CONTINUED IMPROVEMENT IN SEVERNSIDE EDUCA-TIONAL FACILITIES AT SATELLITE/FEED SCHOOLS FOR THE 21ST CENTURY CAMPUS

TOURISM &
ENTERPRISE
IN
SEVERNSIDE

- ESTABLISHMENT OF THE SEVERNSIDE TOURISM AND ENTER-PRISE TEAM
- LOCAL, NATIONAL AND INTERNATIONAL MARKETING STRATE-GY TO PROMOTE SEVERNSIDE AS AN ATTRACTIVE PLACE TO INVEST IN, DO BUSINESS AND VISIT
- IMPROVEMENTS IN THE ATTRACTIONS AND OFFERS AVAILABLE FOR KEY SITES INCLUDING:CALDICOT CASTLE & COUNTRY
  PARK/ROMAN CAERWENT/MAGOR MARSH RESERVE/
  BLACKROCK PICNIC SITE/DEWSTOW GARDENS/DAVID
  BROOME EQUESTRIAN CENTRE/SEVERN TUNNEL & PUMPING
  STATION
- THE PROVISION OF SAFE QUALITY, SUSTAINABLE WALKING, CYCLING AND OTHER AFFORDABLE LEISURE AND SPORTS FA-CILITIES (INCLUDING THE COASTAL PATH).
- IDENTIFICATION OF FURTHER SITES FOR BUSINESS AND TOURISM RELATED DEVELOPMENTS INCLUDING ACCOMODA-TION FACILITIES.

## **KEY THEME PRIORITIES (continued)**



KEY PARTNERS		
MONMOUTHSHIRE COUNTY COUNCIL	LOCAL GENERAL PRACTITIONERS	
WELSH ASSEMBLY GOVERNMENT	LOCAL MEMBER OF PARLIAMENT	
LOCAL HEALTH BOARD	LOCAL ASSEMBLY MEMBER	
G.A.V.O	LOCAL COMMUNITY ORGANISATIONS	
TOWN AND COMMUNITY COUNCIL'S	NATURAL RESOURCES WALES	
GWENT POLICE	THIRD SECTOR ORGANISATIONS	
BUSINESS REPRESENTATIVES	GWENT WILDLIFE TRUST	
MONMOUTHSHIRE HOUSING	LOCAL SCHOOLS REPRESENTATIVES	
CALDICOT TOWN TEAM		

As with all plans and aspirations, the success of this plan is dependent on the ability of those involved to work together and support each other throughout its evolution.

"INDIVIDUALLY, WE ARE ONE DROP.

TOGETHER, WE ARE AN OCEAN"

"INDIVIDUALLY, WE ARE ONE DROP.

TOGETHER, WE ARE AN OCEAN"

Ryunosuke Satoro



**Severnside Area Committee** 

SUBJECT: Whole Place Update

**DIRECTORATE:** Enterprise

**MEETING:** Severnside Area Committee

DATE: 25<sup>th</sup> January 2016

WARDS All wards in Monmouthshire

#### 1.0 Purpose of Report

To update members on current issues from the Whole Place Team

#### 2.0 Recommendations

2.1 That members note and comment on progress and issues

#### 3.0 Whole Place Update

#### 3.1 Severnside

It is now over 2 years since the Seven for Severnside plan was first established, hence during September and October 2015 a review of the plan took place. A sub group was formed to review both the plan, the work and the make-up of the programme board. A short questionnaire was sent out to as many networks and communities as was possible to make sure the plan remained current and still reflected the issues that were important to people when creating the plan. Approximately 350 responses were received.

The pan has now been reviewed and additional themes added.

The programme board has run themed meetings to make sure issues such as Health and Transport are discussed and is currently creating working groups for these themes.

The membership of the board will be the next action reviewed.

#### 3.1.1 Severnside Projects & Events

#### 3.1.2 Visioning Project

The Visioning project that forms part of the work to look at regenerating Caldicot town centre

is now well underway. Consultants are looking at what opportunities there are for Caldicot Town Centre. Public consultations were held on 9<sup>th</sup> & 12<sup>th</sup> January in Caldicot Town Centre to share ideas with the public and gained their views.

#### 3.1.3 Christmas Lights

Caldicot Events Committee and the Town Team held a very successful event for switching on the Christmas lights despite the poor weather

#### 3.1.4 Markets

The Town Team throughout the year has been working with Monmouthshire Markets and held 4 markets throughout 2015 which has attracted additional stalls and therefore more footfall to the town centre

#### 3.1.5 Health Event

The programme board supported a health event being held in the Community Hub in November. At the programme board meeting on health several different partners and agencies pulled together to help support the event. 16 Organisations took part and the door counter registered 286 entries.

#### 3.1.6 Linkage Scheme

Plans for the linkage scheme that is looking at enhancing the route from ASDA store to the town centre is still under discussion.

There has been some delays with this project due to unforeseen circumstances but it is hoped work will commence as soon as possible.

#### 3.2 Bryn Y Cwm

Similar work to that of Severnside is currently being addressed for the Better Bryn Y plan. A sub group has been set up to discuss the membership of the board to ensure the correct people are involved in progressing the plan that was developed.

- 3.2.1 The town team continues to work with the council on plans for regenerating the high street.
- 3.2.2 The Eisteddfod will be held in Abergavenny in July/August this year and the Town Team are looking into what can be done to promote Abergavenny during the event.
- 3.2.3 Themed groups have been set up to address the actions points within the plan.
- 3.2.4 A questionnaire has been conducted with the community of Llanelly Hill to create a sustainable Business Plan for their village hall and the results of that are currently being share with GAVO colleagues to identify future funding and events.
- 3.2.5 We were successful in securing Vibrant & Viable Places Loan funding from the Welsh Government. The first application has been processed through the Abergavenny Loan Board and will be presented to Cabinet in January
- 3.2.6 A number of other projects have been ongoing with regards to antisocial behaviour through working with the Community Safety Action Team, Highways, Youth Service, School and Local Policing.

#### 3.3 Central Monmouthshire

Although Whole Place will not be commencing engagement plans until September 2016 work continues to support existing groups and networks

- 3.3.1 The work of the Partnership and Rural forum continues and we work with said forums to ensure local engagement and information sharing continues in the area.
- 3.3.2 St. Thomas's church hall were fortunate to secure a grant of £340K for refurbishment of their hall in December. Whole Place officers offered assistance with grant advice and access to demographics for the area as well as meeting with Welsh Government with the committee.
- 3.3.3 MOD Community Covenant grant projects Poppy Trail/walk This project will be completed in 2016.
- 3.3.4 Raglan Village Hall Association

The group has be very active in working up grant applications, talking to large funders and consulting with the public that live in the Raglan area. Whole Place officers have been

- working with this group offering advice and helping with access to information required for the larger grant applications
- 3.3.5 Whole Place officers worked with event organisers in December to make sure the Usk Christmas market could overcome some operational issues. A working group has now been set up in Usk to look at future events.

#### 3.4 Lower Wye

- 3.4.1 Work started on early consultations with various community groups in the Chepstow area in September 2015. Views are being sought on "What Matters" to people where they live, work and play. To-date we have seen just over 500 people with more groups booked throughout January.
- 3.4.2 Following completions of consultations we will be compiling a questionnaire around what people have told us to glean further information. The questionnaire will be circulated as widely as possible in Lower Wye area. This work is estimated to be carried out during February and March of this year.

Once the results have been collated the Whole Place Team will draw up a draft Whole Place Community plan and then hold public meetings to discuss the plan in order to ascertain if there is an appetite for people to get involved in driving the plan forward.

An action plan will then be developed and groups set up to deliver the proposals.

#### 3.5 Whole Place Team

We have a new member of the team starting at the end of January as a replacement for the member of staff we lost in November.

- 3.5.1 Work continues across Monmouthshire following through with the concept of Whole Place in helping to create sustainable, resilient communities. The social capital in our county is amazing and communities are embracing the concept of working together and focusing on what the priorities are in a given area. Work with our partners such as Health, housing and Transport continues.
- 3.5.2 Some projects/issues are dealt with quite quickly whilst others take longer than anticipated, sometimes this is because of working through council policy and others it is about working with the pace that the community wants to work at.
  - As with any new concept it takes time to bed in and for people to fully understand the concept before committing themselves to getting involved.
- 3.5.3 The team are visiting internal departmental team meetings to discuss Whole place and how we can all work together

Continued support from Members and Communities are welcomed to ensure that "what matters" is delivered at a local level within the available resources.

#### 4.0 Background papers

Electronic files containing the detail of all of the above issues can be obtained through the Whole Place Manager.

#### 5.0 Author

Debbie McCarty, Whole Place Manager

 $Contact\ details: debbiemccarty @monmouth shire.gov.uk$ 

Tel: 01600 710623 mobile: 07712750545